

NCDA GLOBAL CAREER DEVELOPMENT CONFERENCE



Creative Resilience: Integrating Dynamic Solutions in Career Development

JUNE 30–JULY 2, 2026

PRE-CONFERENCE: JUNE 29, 2026

REGISTRATION BROCHURE



Creative Resilience:

Integrating Dynamic Solutions

in Career Development June 30 - July 2, 2026



Join us in Minneapolis for the 2026 NCD A conference!

I'm excited to invite you to the 2026 NCD A Global Career Development Conference from June 30 to July 2 in Minneapolis, Minnesota.

This year's theme is **Creative Resilience: Integrating Dynamic Solutions in Career Development**.

Creativity is often associated with artists and performers, but at its core, it's about problem-solving, innovation, and adaptability. In the face of rapid change across the workforce, career professionals must apply creativity to design effective interventions, support diverse populations, and reimagine traditional practices.

Creativity also fuels resilience, helping us adapt, grow, and thrive amid challenges — a concept beautifully reflected in our host city. Known as the *City of Lakes*, Minneapolis features a walkable downtown, stunning riverfront views, and deep roots in creativity, having shaped talents like Charles Lindbergh, activist Frederick L. McGhee, Judy Garland, Suni Lee, Bob Dylan, and Prince.

How are you applying creativity in your practice? What pivots have you made in response to changing client needs or institutional challenges? What innovative services or partnerships have emerged from your work?

Let's explore what creative resilience looks like – together – in Minneapolis. We look forward to seeing you.

Dirk Matthews
NCD A President 2025-2026

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Ignite Your Impact at the NCD A Global Career Development Conference!

Join 1,000+ career development professionals from around the world in Minneapolis, Minnesota, for a transformative experience at the 2026 NCD A Global Career Development Conference.

Whether you are just beginning your journey or leading the field, this is your opportunity to connect, learn, and elevate your practice.

The National Career Development Association (NCD A) is the trusted leader in setting the standards for the career development profession—advancing excellence in career counseling, training programs, and professional credentialing. Through world-class professional development, publications, and advocacy, NCD A empowers practitioners and educators to help individuals design meaningful, successful careers and fulfilling lives.

This dynamic event brings together experts from higher education, private practice, K-12 schools, workforce development, government agencies, and beyond. Attendees include counselor educators, career counselors, coaches, consultants, career facilitators, directors, transition specialists, and more—all united by a passion for helping others thrive.

Discover cutting-edge research, emerging interventions, and innovative technologies shaping the future of career development. Gain practical tools, fresh insights, and lasting connections that will increase resilience and take your work—and your impact—to the next level.

**Be part of the movement.
Be inspired. Be NCD A.**

KEYNOTE SPEAKERS



DR. BIDHAN "BOBBY" PARMAR

Bidhan "Bobby" Parmar is the Shannon Smith Bicentennial

Professor of Business Administration. Parmar teaches First Year Ethics, Second Year electives on collaboration, and creative and critical thinking at the Darden School of Business. He was named one of the top 40 business school professors under 40 in the world and has won several teaching and research awards.

Parmar's research interests focus on how managers make sense of uncertainty and collaborate to create value for stakeholders. His work helps executives better handle ambiguity in their decision-making. His latest book, *Radical Doubt*, helps decision makers turn doubt into a catalyst for learning. Parmar's work has been published in the leading management and psychology journals, and he has co-authored two books on stakeholder theory.

Parmar works with executives across a wide variety of industries and functions on topics such as decision-making, stakeholder management, design thinking, leadership, and collaboration and influence.

Parmar earned his BA, MBA, and PhD from the University of Virginia. Parmar lives in Charlottesville with his wife and two daughters.



AZIZI MARSHALL

Azizi Marshall is an award-winning film and theatre director, licensed

clinical psychotherapist, international keynote speaker, and CEO of Content Studio Lab. She helps leaders, organizations, and public-facing professionals translate their expertise into clear, compelling communication that builds trust, influence, and long-term visibility.

Azizi is the creator of the Visibility Power System, a strategic approach to branded and evergreen video that helps organizations and leaders establish authority through intentional storytelling, long-form content, and scalable video assets, including branding videos, evergreen YouTube series, executive interviews, and testimonial videos. She is also the creator of Influence Rewired, a speaking and communication coaching methodology that blends psychology, performance training, and crisis communication. Drawing on her background as a SAG-AFTRA union actor and licensed psychotherapist, Azizi trains executives, founders, athletes, and high-pressure leaders to communicate with grounded presence, emotional intelligence, and impact.

Azizi's work has been featured on NBC, CNN, SUCCESS Magazine, and Oprah Magazine. She partners with organizations internationally to elevate visibility, strengthen leadership communication, and ensure their stories are heard with clarity and credibility.

SPECIAL CONFERENCE FEATURES



CONFERENCE HOTEL

HILTON MINNEAPOLIS
1001 Marquette Avenue South
Minneapolis, MN 55403
Phone: 612-376-1000

Online Hotel Reservations are available at www.NCDAconference.org

Room Rate: \$209 plus taxes.

Reservations must be made by June 6, 2026 to receive the group rate. Room block may fill prior to June, so please make your reservations in advance.

DISCOVER MINNEAPOLIS, MINNESOTA

Discover the charm and energy of **Minneapolis, Minnesota**—a city that perfectly blends natural beauty with urban sophistication. Known as the “City of Lakes,” Minneapolis offers sparkling waterfronts, lush parks, and miles of scenic trails, all set against a backdrop of innovative architecture and a vibrant downtown. Visitors can explore world-class museums, enjoy live music and theater, and savor diverse cuisine from award-winning restaurants. Whether you’re strolling along the Mississippi River, shopping at local boutiques, or catching a summer festival, Minneapolis promises a warm welcome and an unforgettable experience for every traveler. Visit [Meet Minneapolis](http://MeetMinneapolis.com) for more information.

FIRST-TIMERS MEETING

This is a great way to gain tips on how to make the most out of the conference. Meet members of NCDA, other conference first-timers, committee members and maybe walk away with a door prize.

NCDA WELCOME RECEPTION

Join us for a Welcome Reception in the Exhibit Hall. This is a fantastic way to meet and mingle with vendors and conference attendees. NCDA Board of Director’s candidates will be available at the Career Resource Store to meet and greet attendees. Light appetizers and drinks will be available.

EVENING SOCIAL

Enjoy a relaxed evening above the city at Crave’s rooftop patio located just a short walk from the Hilton Minneapolis hotel. Join fellow attendees for great conversation, light bites, and stunning skyline views as the sun sets over the city. This casual social is the perfect way to unwind after a full day – connect with colleagues, make new friends, and soak in one of Minneapolis’ most popular rooftop spots. Tickets are \$25 and include light appetizers and 1 complimentary drink. A cash bar will be available. Guests are welcome to purchase tickets and attend. Space is limited.

CONFERENCE SESSIONS

You’ll choose from

- over 100+ different presentations (60 minutes each)
- 56 Roundtable sessions (25 minutes each)
- 8 in-depth Professional Development Institutes (4 hours each)
- 3 general sessions
- and numerous interactive opportunities to meet with NCDA committees, attend the NCDA Membership Meeting and more...

CONSTITUENCY GROUPS

A great way to meet like-minded individuals. Constituency groupings are designed to represent your work setting or interest affiliation. We use color-coded name tags to represent the different constituency groups which makes it easy to see who shares your interests or work settings.

EXHIBIT HALL

Don’t miss the chance to meet face-to-face with premier vendors of career development products and services. Enjoy the Grab-and-Go lunch available on the opening day of the conference!

NCDA AWARDS

Awards will be presented during general sessions throughout the conference. It is always a fun time to recognize professionals and their important contributions to career development.

CONTINUING EDUCATION

Available to all conference attendees. 15 CEs are available for full conference participation. Additional CEs are available for the Professional Development Institutes. CEs are approved for all NCDA credential holders. NCDA is an NBCC Approved Continuing Education Provider.

AMBASSADOR PROGRAM

The Ambassador Program pairs an international attendee with a seasoned conference attendee. This is a great way to navigate the conference for those unfamiliar with NCDA and the conference. If you would like to participate, just check the appropriate box on the registration form.

CONFERENCE FEATURES

CONFERENCE AT-A-GLANCE

MONDAY, JUNE 29

Pre-Conference Workshops, Committee Meetings, Exhibit Hall Opening, Welcome Reception and Meet the Candidates for the NCDCA Election

TUESDAY, JUNE 30

Exhibit Hall, First Timers Session, Constituency Meetings, Lunch, Opening General Session, Presentations and Roundtables, Award Winner's Reception, International Reception, Optional Evening Activities

WEDNESDAY, JULY 1

Exhibit Hall, Committee Meetings, General Session, Presentations and Roundtables, Membership Meeting and Evening Social

THURSDAY, JULY 2

Presentations and Roundtables and Closing General Session

Visit www.NCDAConference.org for more details.

PROFESSIONAL DEVELOPMENT INSTITUTES

For those interested or needing more continuing education, NCDCA offers the option to register for Professional Development Institutes (PDIs) for a more in-depth look into specific career topics. (PDIs require additional registration fees). PDIs are held before the main content of the conference. Registration is limited for each session listed.

JUNE 29, 2026

7:45 AM – 12:00 NOON

- PDI 1** Career Constellations, Storytelling, and Playful Pedagogy: Applying Evidence-Based Career Interventions to Promote Career Resiliency
- PDI 2** Finish Well Beyond 50: Creative Solutions to Impact and Scale Resilience with Older Adults to Find Grace, Dignity and Mischief
- PDI 3** Creative Resilience: Integrating Art Therapy and Career Counseling to Foster Adaptation and Growth
- PDI 4** Career Construction Counseling Principles and Practice

JUNE 29, 2026

1:15 – 5:30 PM

- PDI 5** Organizational Career Development 101
- PDI 6** Hope in Depth: Integrating Hope-Action Theory and Depth Psychology to Create Authentic, Resilient Careers and Lives
- PDI 7** Living Your Values: Designing a Career and Life Aligned with What Matters Most
- PDI 8** AI in Action: Creatively Using AI to Enhance Career Counseling Delivery – AI Demonstration

Please visit www.NCDAConference.org for descriptions of each Professional Development Institute.

VIRTUAL CONFERENCE AND LIVESTREAM CONFERENCE OPTIONS

Annual Virtual Event:

All 3 keynote sessions from the in-person conference will be recorded and available on the virtual conference platform opening July 14. Many conference sessions (approx. 35-40) will be available virtually as separate recordings. For those that register for the Virtual (either exclusively or as an add-on to the live conference), 10 CEs will be awarded. See registration form for details and pricing.

NEW! The Opening General Session and two 60-minute presentations will be livestreamed from Minneapolis on Tuesday, June 30. Those registered for the Virtual Conference will have access to the livestream event at no additional cost.

Attention Career Centers and Organizations

NEW! Career Centers and Organizations may register for the Livestream of the Opening General Session and two 60-minute sessions on Tuesday, June 30. Access includes up to 20 people and 3 continuing education hours awarded to each attendee. This option does not include the full virtual event following the conference. Visit www.NCDAConference.org for more information, pricing and registration details.

REGISTRATION FORM



**NCDACreative Resilience:
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PRE-CONFERENCE: JUNE 29, 2026

Please check here if you are a first-time attendee.

Name _____

Organization _____

Mailing Address _____

City/State/Zip/Country _____

Phone _____

Email _____
(please print email address clearly)

Please identify which one constituency group best describes you:

- Counselor Educators & Researchers
- Private Practice, Business/Industry & Agencies
- Higher Education Career Counselors & Specialists
- School Career Counselors & Specialists
- Graduate Student

A 30% discount on registration fees is available for international registrants from countries classified lower than "High Income" by the World Bank. Please visit www.NCDAConference.org, Registration, for more information.

SECURE ONLINE REGISTRATION AVAILABLE AT: www.ncdaconference.org

IMPORTANT: NCDACreative Resilience will not accept conference registrations in the office after June 8. Please plan to register on-site if you wish to register after June 8, 2026.

CONFERENCE REGISTRATION, June 30 – July 2, 2026

NCDACreative Resilience Member	\$599	\$ _____
NCDACreative Resilience Student/Retired/New Professional	\$495	\$ _____
Non-Member	\$699	\$ _____
Evening Social (Optional), Wednesday, July 1 (Space is limited)	\$ 25	\$ _____
VIRTUAL "add on" for those attending the live event in Minneapolis	\$200	\$ _____

**includes access to the virtual platform following in-person conference. Must register for full conference registration to take advantage of this discounted rate.*

VIRTUAL ONLY ATTENDANCE (virtual event opens July 14)

NCDACreative Resilience Member	\$350	\$ _____
NCDACreative Resilience Student/Retired/New Professional	\$250	\$ _____
Non-Member	\$450	\$ _____

PROFESSIONAL DEVELOPMENT INSTITUTES

On-site registration cannot be guaranteed. Space is limited. PDIs are OPTIONAL and not included in Conference Registration fees. Please see www.ncdaconference.org for titles and descriptions of PDIs.

	NON-MEMBER	MEMBER/STUDENT/NP	
AM PDI (one PDI ONLY)	\$150	\$150	\$ _____
PM PDI (one PDI ONLY)	\$150	\$150	\$ _____

AM PDIs: June 29, 7:45 am – 12:00 pm (please indicate your selection)

- PDI #1 PDI #2 PDI #3 PDI #4

PM PDIs: June 29, 1:15 – 5:30 pm (please indicate your selection)

- PDI #5 PDI #6 PDI #7 PDI #8

ONE-DAY REGISTRATION

Please indicate: Tuesday Wednesday Thursday

NCDACreative Resilience Member	\$250	\$ _____
NCDACreative Resilience Student/Retired/New Professional	\$200	\$ _____
Non-Member	\$350	\$ _____


REGISTRATION FORM





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HOW TO REGISTER

 **Securely Online at**
www.ncdaconference.org
(preferred method)
Major credit cards accepted.

 **Mail**
Check or Credit Card accepted.
Send Registration Form and payment to:
NCD A, 2468 W. New Orleans St., STE A,
Broken Arrow, OK 74011

 **Fax**
Purchase Order or Credit Card accepted.
Fax: (918) 663-7058

Confirmations will be sent via email.

CANCELLATION POLICY

Cancellations received in writing prior to June 8 will be subject to a \$50 processing fee (US funds). NO refunds will be given after June 8. If paying via purchase order, your organization will be required to fulfill the purchase order even if you do not attend. Refunds will not be given for no-shows after the conference.

SUBSTITUTIONS

Attendee substitutions will be accepted if received in writing from the original registrant by June 8. Requests may be emailed to Natalie Scrimsher at nscrimsher@ncda.org. Registration fees will be based on substitute's membership status.

ATTENDEE IMAGE POLICY

See www.NCDAconference.org for full policy.

QUESTIONS?

Visit our website at
www.NCDAconference.org
Phone: (918) 663-7060 Fax: (918) 663-7058
Email: Natalie Scrimsher:
nscrimsher@ncda.org
NCD A
2468 W. New Orleans St., STE A
Broken Arrow, OK 74011

SPECIAL NEEDS

Please indicate any special needs you may have. Dietary Physical

Please provide a brief description of special needs: _____

AMBASSADOR PROGRAM

- I am interested in being an NCD A International Ambassador at the conference.
- I am an international participant and interested in having an NCD A Ambassador at the conference.

NCD A MEMBERSHIP

Yes, I would like to join/renew NCD A membership and save on my conference registration fees.

Regular Member (annual fee) \$95 \$ _____
For those who have an interest or involvement in career development.

Student Member (annual fee) \$40 \$ _____
Students enrolled in programs preparing them for counseling and other career development areas.

New Professional Member (annual fee) \$60 \$ _____
For graduate students, those in their first year of employment OR anyone new to NCD A regardless of employment history. Limit of one year.

PRIVACY STATEMENT

I have read and understand the NCD A Privacy Statement. The NCD A Privacy Policy can be found at www.ncda.org.

PAYMENT

- Payment must accompany registration form or registration will not be processed.
- Purchase Order Payments: PO must accompany registration form.
- Payment must be made in U.S. dollars.
- Payable to: National Career Development Association (FEI: 52-6045839)
- W-9 can be found at www.ncdaconference.org

Check Credit Card Purchase Order # _____

Credit Card Number _____

Expiration Date _____ Security Code _____

Cardholder Name _____

Billing Address of Cardholder _____

City, State, Zip, Country _____

Email of Cardholder _____

TOTAL ENCLOSED

Total payment for both sides of registration form.
Conference Registration and NCD A Membership. \$ _____