



**ccdf**

Canadian  
Career Development  
Foundation

**NCDAA**

National Career  
Development  
Association



**CERIC**

Advancing  
Career Development  
in Canada

Promouvoir  
le développement de carrière  
au Canada

**VIRTUAL EVENT**  
**NOVEMBER 13, 2024**

Music by <https://www.steven-obrien.net/>  
Discojunk - Steven O'Brien

# Important Notes about Today's LIVE Session

- Use the CHAT to comment during the LIVE session
- Technical Difficulties? Use the chat to send a message to the Host
- Session is being recorded and available for viewing until February 28, 2025
- Continuing Education: For those that purchased continuing education, 1.5 CEs will be automatically transferred to your NCDA record.
- 1.5 CEs is available to anyone for a fee of \$25 USD. To purchase CEs, contact Natalie Scrimsher at [nscrimsher@ncda.org](mailto:nscrimsher@ncda.org)



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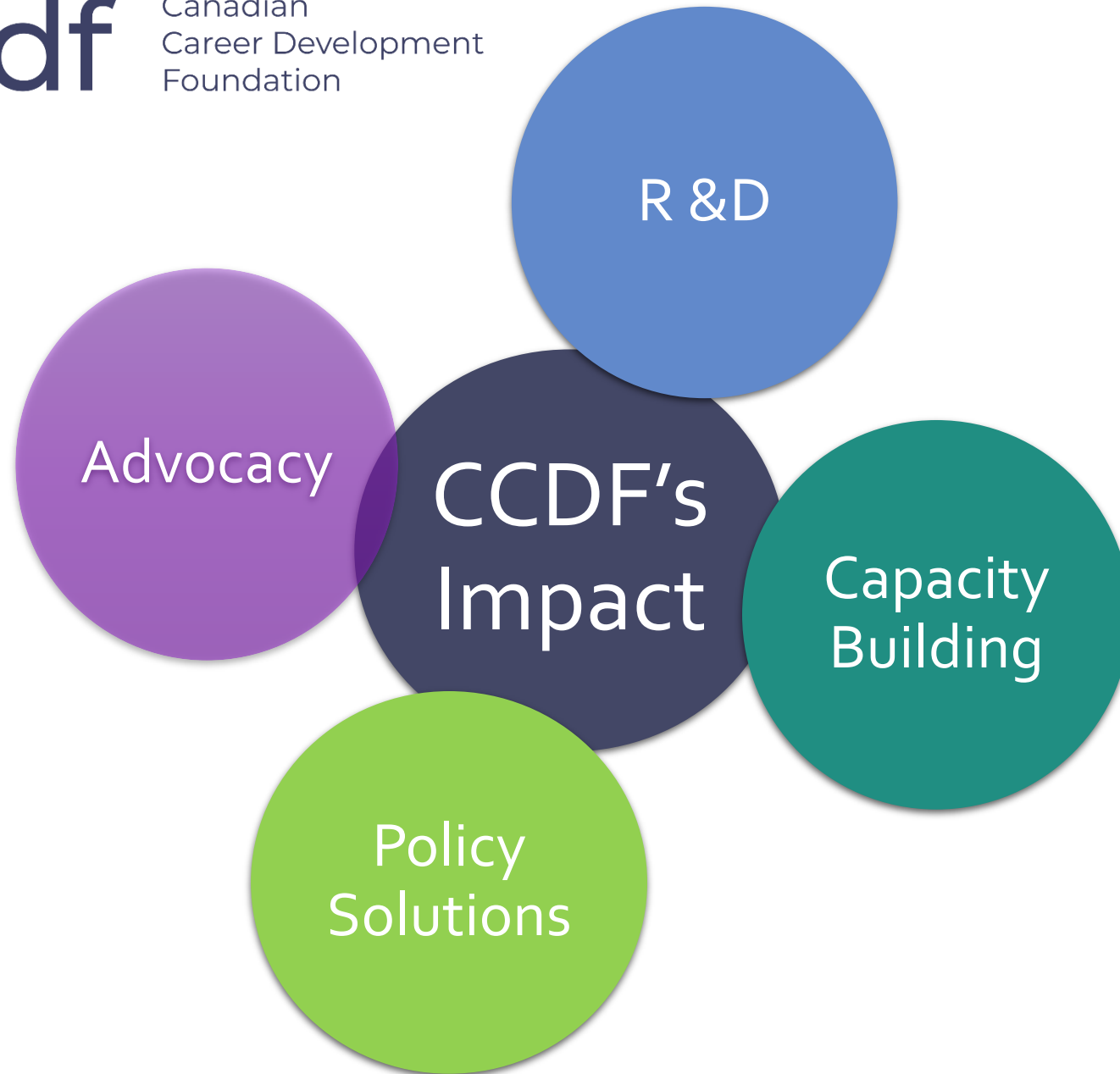
CCDF leverages the power of career development to build better careers, happier lives, thriving workplaces, and healthier communities.





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R & D

A couple of examples of CCDF's current **Research & Development** initiatives:



In Motion & Momentum+ (<https://immpplus.ca/>)



Thriving Workplaces (<https://thrivingworkplaces.net/>)

R & D

# In Motion & Momentum +



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The screenshot shows the homepage of the In Motion & Momentum+ website. At the top left is the logo, and to its right is a navigation menu with links for 'Our Story', 'Innovation & Partnerships', 'Impact', 'Licensing', 'Contact', and 'Log In'. The main content area features a large, semi-transparent blue circle containing the 'in motion & momentum+' logo and text. The background is a collage of images showing people in various settings: a classroom, a meeting, a person on a phone, and a group of people. At the bottom of the circle, the text reads 'Created & Powered by the Canadian Career Development Foundation'.

For nearly a decade, **IM&M+** has transformed lives and communities across Canada.

It is a career development group-based program with a difference, providing experiences and opportunities for people who may have had repeated setbacks to traditional learning and/or work. It helps people reconnect with their potential, take charge and live the life they want to live.

<https://implus.ca/>

R &D

# Thriving Workplaces



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Foundation



A Dual-Client Approach to Career Services

[Home](#)

[About](#) ▾

[Research](#)

[Contact](#)

[PARTNER PORTAL](#) →

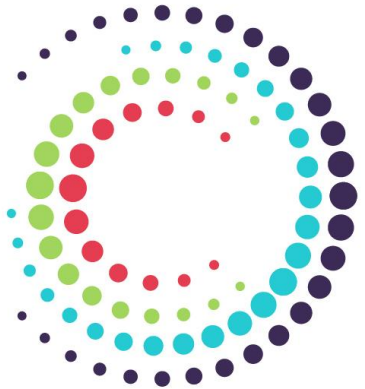
## What potential could we unlock if small businesses and workers were both supported to thrive at work?

Thriving Workplaces seeks to drive innovation in publicly funded employment services to better align the expectations of work seekers, workers, and small businesses, contributing to robust workplace bargains, stronger retention, and thriving workplaces for all.

<https://thrivingworkplaces.net/>

# Capacity Building

A couple of examples of CCDF's current **Capacity Building** initiatives:



The Career Development Professional Centre  
(<https://cdpc-cedc.ca/>)



Career Development Learning Centre  
VOCO (<https://ccdf.ca/training-resources/>)



Capacity  
Building

# Career Development Professional Centre



Canadian  
Career Development  
Foundation

Our Profession Events CDPC Training Our Community CDPC Highlights

CDPC  
CEDC

Building excellence and innovation in  
career and workforce development

**WE ARE STRONGER TOGETHER**

Connect with your peers and discover new learning opportunities  
at the Career Development Professional Centre!

<https://cdpc-cedc.ca/>

Our Profession Events CDPC Training Our Community CDPC Highlights

**Purpose. Competence. Integrity. Impact.**

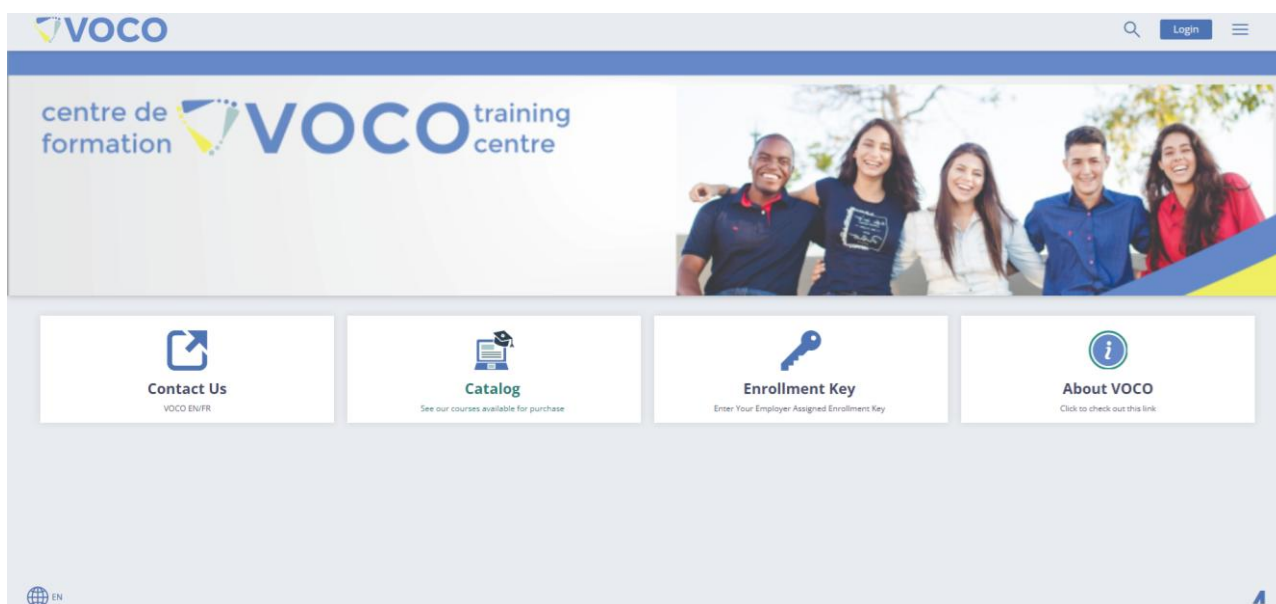
- CAREER DEVELOPMENT PROFESSIONALS**
- ✓ help Canadians to be architects of their careers.
  - ✓ mobilize their competencies to meet the complex needs of Canadians.
  - ✓ adhere to a Code of Ethics that supports reflection and accountability.
  - ✓ promote positive health, social, and economic outcomes for individuals, institutions, and communities.

For over 30 years, our sector has worked collaboratively to advance the profession of career development, and to raise the bar for our standards of practice. In 2021, our ongoing work revitalized our original standards to create three new dynamic cornerstone documents – **Competency Framework**, **National Competency Profile**, and **Code of Ethics** – that inform and underpin Career Development Professional's scope of work. All three assets can be used to develop training curricula, track professional progress and growth, create certification programs, and inform the public of the value and importance of career development. In addition to the cornerstone documents, a **competency self-assessment tool** was developed, helping CDPs assess their strengths and areas for growth. Collectively, these have supported the work being done to launch national certification.

[Click here to learn more about the history of these assets.](#)

Capacity  
Building

# Career Development Learning Centre



<https://ccdf.ca/training-resources/>

A couple of examples of CCDF's **Policy Solutions**:



Council of Ministers of Education Canada (CMEC)  
Reference Framework for Successful Student Transitions

<https://www.cmec.ca/Publications/Lists/Publications/Attachments/372/CMEC-Reference-Framework-for-Successful-Student-Transitions-EN.pdf>



International Centre for Career Development and  
Public Policy  
International Symposia

<https://www.iccdpp.org/>

# Advocacy

A couple of examples of CCDF's **Advocacy** contributions:



**An open letter to policy and industry leaders about how to support Canadian workforce transitions**



Calling for a

United Nations Day of Career and Livelihood

Integrating Career Development with the Sustainable Development Goals

<https://www.undcl.org/>

# NCD A

National Career  
Development  
Association

## Inspiring Careers – Empowering Lives

### **MISSION**

*NCD A provides professional development, publications, standards, and advocacy to practitioners and educators who inspire and empower individuals to achieve their career and life goals*

### **VISION**

*For all people to attain fulfilling career and life goals*

# Listen to NCDA's latest podcast episodes!

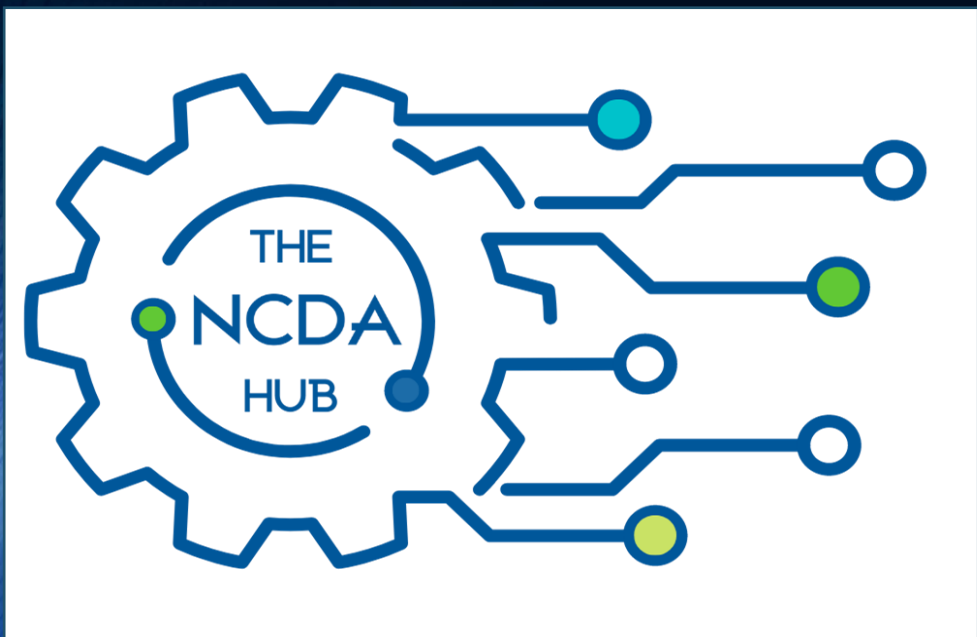
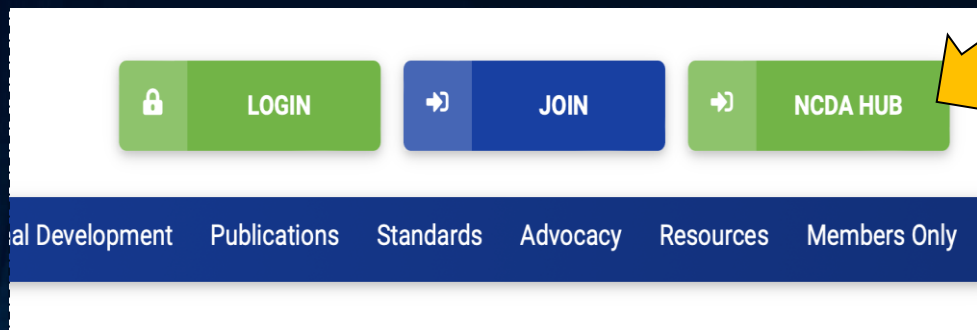


Find us online at:  
[ncda.buzzsprout.com](http://ncda.buzzsprout.com)  
and through the following  
directories and more ...



# NCDA

## The Hub



Asynchronous,  
on-demand  
courses

CEs (from 1 to 10  
per course)

"Course of the  
Month" 50% off  
with code

Contributors:  
conference  
presenters,  
academy  
participants, NCDA  
authors, industry  
leaders, and more



There are five branches of credentialing, each with their own paths for boosting professional growth and recognition.



You can explore our comprehensive website for information, application requirements, costs, and study guides.



[www.NCDACredentialing.org](http://www.NCDACredentialing.org)

# NCDACredentialing



# NCD A

APEX Honored Web Magazine



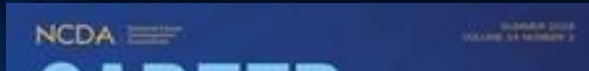
**CAREER**  
**Convergence**  
**WEB MAGAZINE**

Visit

[www.careerconvergence.org](http://www.careerconvergence.org)

# NCDA

# CAREER DEVELOPMENTS



## CAREER DEVELOPMENTS



NCDA National Career Development Association

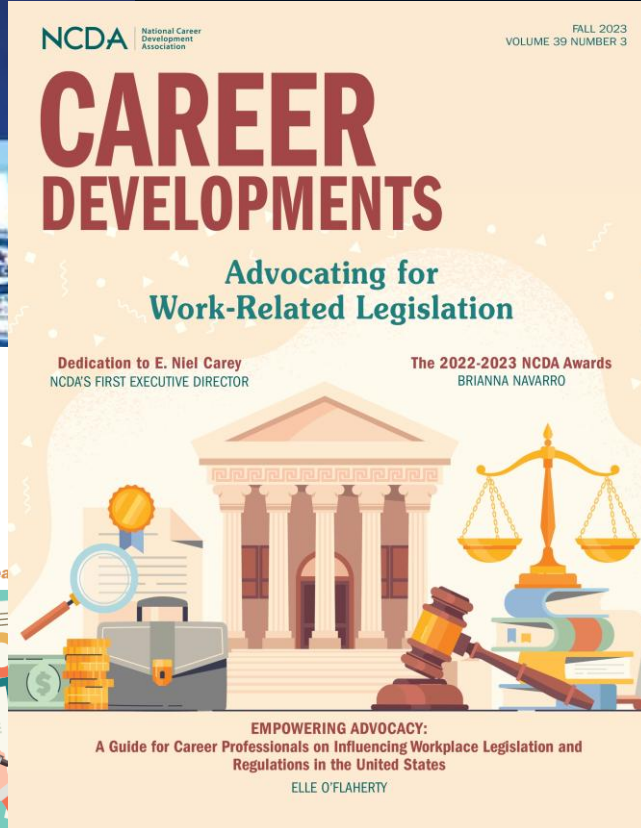
## CAREER DEVELOPMENTS

Career Development Theories: Informing Research



Viewing a Familiar Career Theory in a New Way: How Research Facilitates this Process  
Emily Kennelly, Amanda C. Sargen and Robert Reardon

The NCDA 2018 Global Career Development Conference:  
Leading the Way by Integrating Theory, Research and Practice  
Mary Ann Powell



Member benefit

Created in 2007

Published quarterly

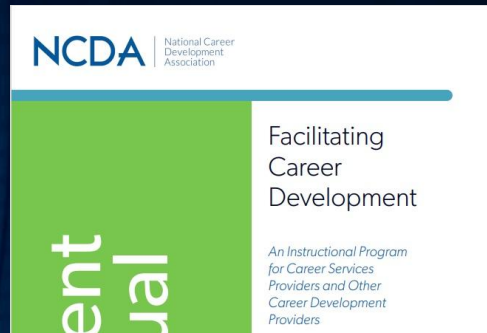
Print and PDF options

Themed-publication

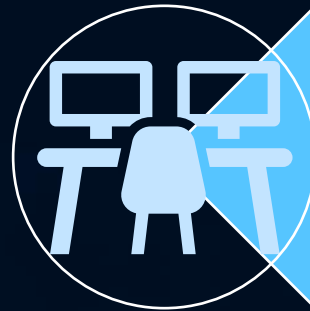
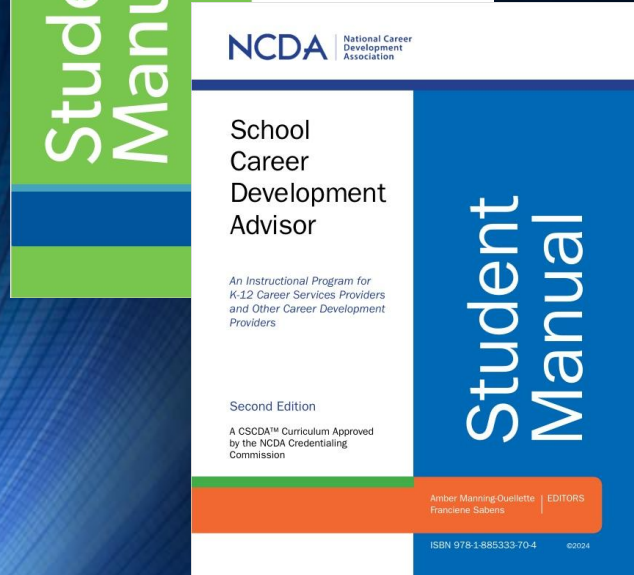
CE Opportunities in The Hub

# NCDA

## Training and Credentialing Programs



Facilitating Career Development – gold standard global training providing relevant skills/knowledge to assist others in planning careers & obtaining meaningful work



School Career Development Advisor – designed for providers who work with K12 students & prepare them for meaningful work & careers



Coming Soon! Career Practitioner Supervision – training for supervisors of career development professionals/practitioners

# NCD A

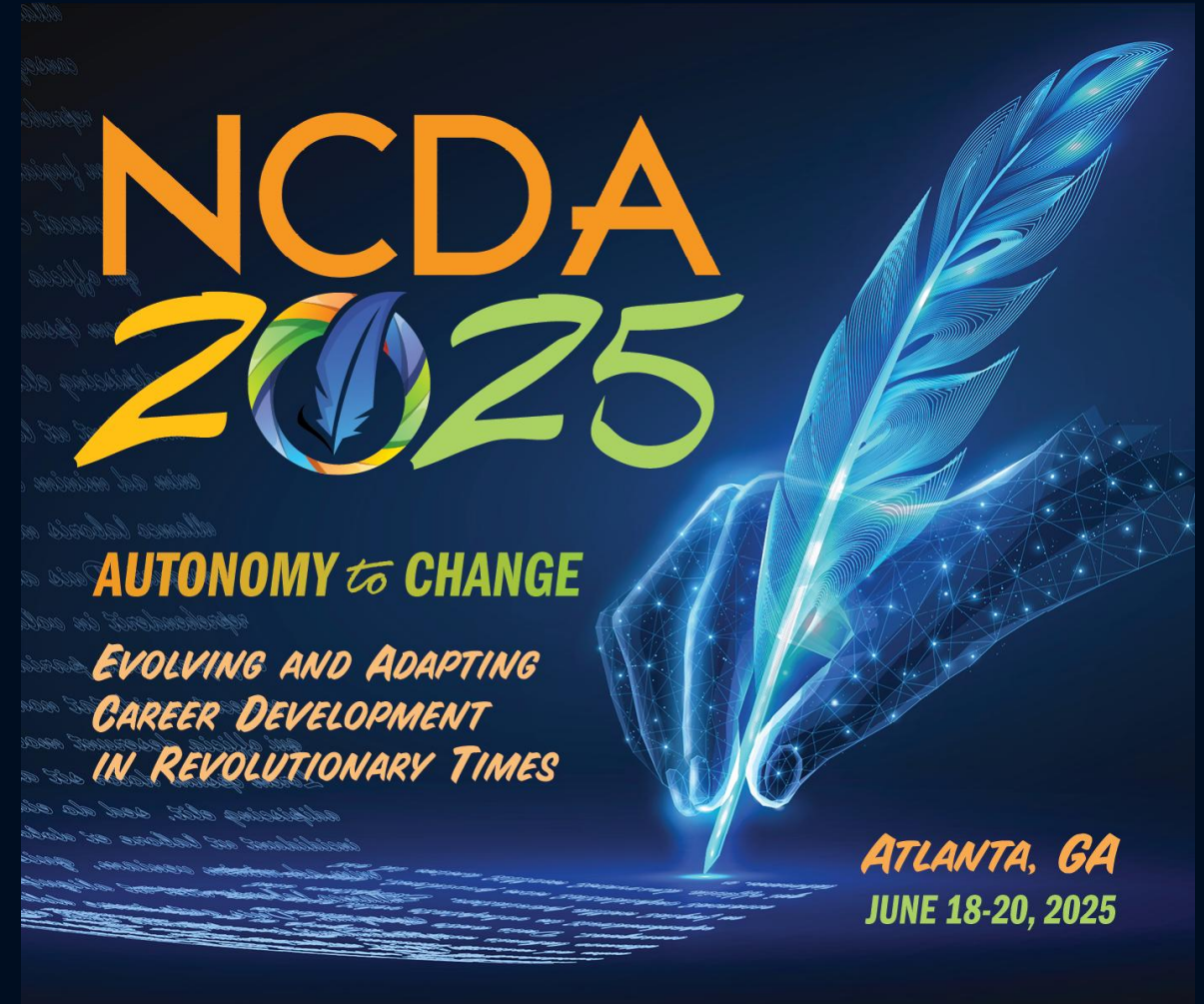
## 2025 NCD A Global Conference

Over 200 sessions on the latest research/theories/tools/ techniques used by career professionals around the world

Welcoming over 1,000 career professionals from across the globe

Special observance and recognition of Juneteenth

[www.NCD Aconference.org](http://www.NCD Aconference.org)



# NCD A

## Career Development Quarterly (CDQ)

Official Professional Journal of NCDA

Fosters career development through articles on career counseling, individual & organizational career development, work and leisure, career education, career coaching and career management



**The Career  
Development  
Quarterly**

**The National Career Development Association**  
*A division of the American Counseling Association*

*59th Annual NCDA*



*Celebrating*  
NATIONAL CAREER  
DEVELOPMENT MONTH

# POETRY & ARTS CONTEST

NATIONAL CAREER  
DEVELOPMENT WEEK  
*November 11-15*

NATIONAL CAREER  
DEVELOPMENT DAY  
*November 13*

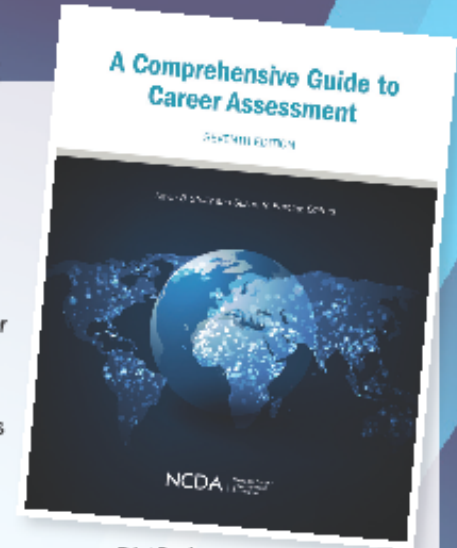
# A Comprehensive Guide to Career Assessment

Visit the NCDAs Career Resource Store to order or subscribe  
[www.NCDA.org](http://www.NCDA.org)

**Innovative!  
Informative!**

The reimagined, renamed 7th edition of NCDAs influential guide to career assessment is available as two unique resources.

A *Comprehensive Guide to Career Assessment* is designed for use by a wide variety of career practitioners, researchers, counselor educators and students because it contains foundational information and instrument reviews. This edition connects to multiple service sectors and embraces global perspectives of career assessment.



Print Book:  
NCDAs Member \$75  
Non-member \$99



**ONLINE COMPANION:**  
*A Comprehensive Guide to Career Assessment – Annual Subscription*

Subscriptions for one year:  
NCDAs Member \$60  
Non-member \$125\*

- Offers an evolving database of assessment reviews, with new reviews added regularly
- Includes perspectives of career assessment from diverse cultures and settings

The print book and the online companion must be purchased separately and can be used together or as stand-alone resources.

**SHOP THE CAREER RESOURCE STORE  
AT [WWW.NCDA.ORG](http://WWW.NCDA.ORG)**

\*Special Pricing for the online companion for students enrolled in graduate courses. Contact: [nscrimsher@ncda.org](mailto:nscrimsher@ncda.org) for details.



## What is CERIC?

A national charitable organization:

- Promotes career development-related research, learning and advocacy
- Supports a cross-sectoral professional service community
- Vision: People in Canada have the capacity to use their skills and talents towards a more fulfilling future for all
- Funded by







## Strategic Mandates



Promoting career development as a priority for the public good



Building career development knowledge, mindsets and competencies



## Funding for Research & Learning Projects

Career  
practitioning with  
social and  
economic impact

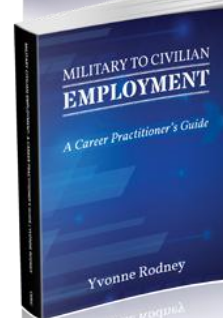
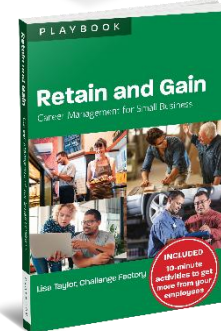
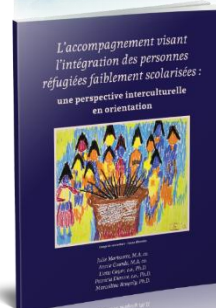
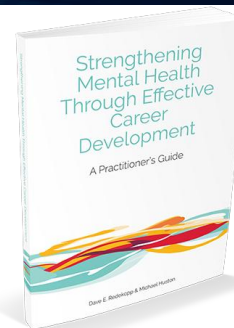
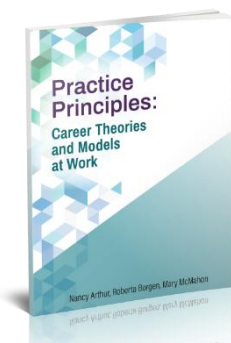
Impact of career  
services on policy  
and programs

New emerging  
career  
development  
theories and career  
management  
models

Shifting career  
mindsets and the  
role of career  
development  
professionals in  
evolving times



1. Practice Principles: Career Theories and Models at Work *with Life Strategies*
2. Exploring Possibilities; Journeying Through Career-Related Learning in Grades 4-6 *with Ironwood Consulting*
3. Wayfinder Reflective Practice - Experiential Learning – Career Development *with OneLife Tools*
4. Supporting the Integration of Refugees with Low Levels of Education *with Laval University*
5. Role of Career Education on Students' Education Choices and Post-Secondary Outcomes *with SRDC*
6. Retain and Gain: Career Management for Small Business *with Canadian Chamber of Commerce*
7. Strengthening Mental Health Through Effective Career Development *with Life-Role Development Group*
8. Military to Civilian Employment *with Canadian Armed Forces*



Just a few of our resources. Available for purchase or free download



- Career Development in 2040 *with Creative Futures*
  - How the career development sector, advocacy organizations and policymakers need to prepare for 2040 and beyond
  - Aims to motivate action that ensures workers across Canada have the support they need to prepare and adjust to the futures of work.
- Hidden Sector, Hidden Talent: Mapping Canada's Career Development Sector *with Challenge Factory*
  - For the first time, reveals the full scope of the people and systems providing career services and supports to Canadians
  - Provides the evidence base needed to unlock the potential of Canadian career service professionals



# CANNEXUS 25

- Canada's bilingual career development conference – Jan. 27-29, 2025
- Hybrid virtual & in-person | Ottawa
- Leading Canadian and international keynotes
- 100+ education sessions with cutting-edge thinking and research
- Nearly 2,000 attendees

- Webinars offering online convenient and accessible learning
- Recent Topics: Indigenous international viewpoints, AI in career services, Trauma-Informed Practice
- Available recordings
- Plus! Certificate on Intersectional Approach to Career Development (with BIPOC-D jobseekers)

Low and  
no-cost PD

40 supporting  
organizations include:





## Canadian Journal of Career Development

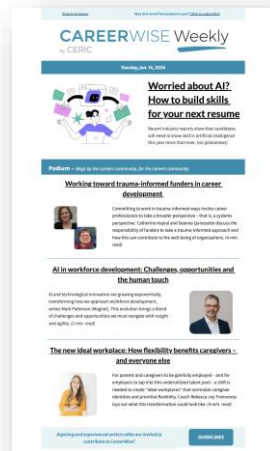
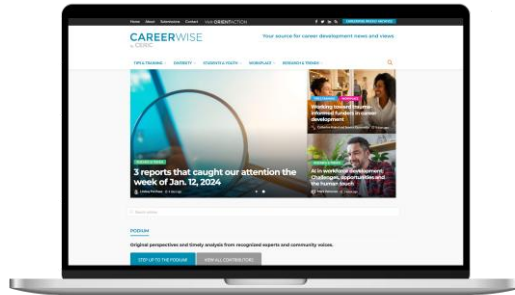


- Canada's only peer-reviewed journal on career development
- Showcases cutting-edge research from Canada and beyond
- Free to subscribe and access archives



## CareerWise / OrientAction

- Popular content curation site with original perspectives
- Receive a weekly roundup of news & views
- Themed issues of newsletters, e.g.: Culturally Responsive Career Development, Teen Career Decision-making, Neurodiversity
- Free to subscribe





Scan to sign Open Letter

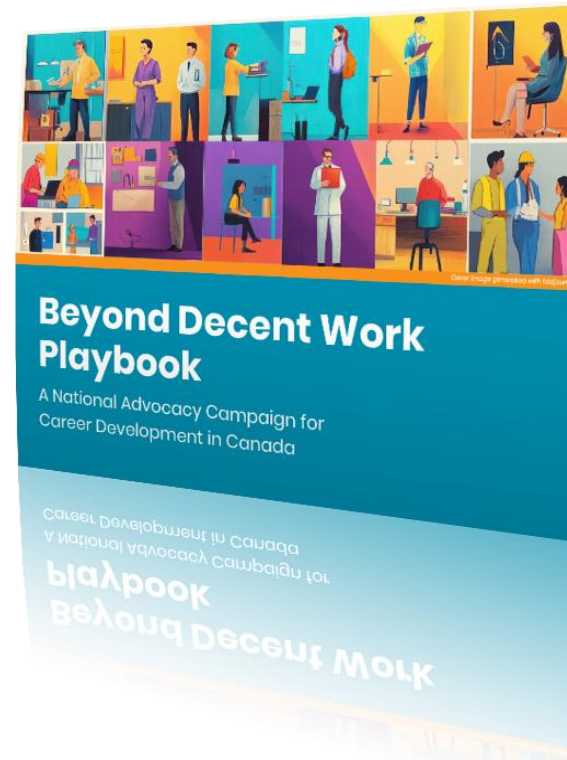
### An open letter to policy and industry leaders about how to support Canadian workforce transitions

Generational fairness has finally entered the mainstream, receiving official buy-in from the Government of Canada in its 2024 Budget.

With this year's significant shift in budget theme, it is time for policy and industry leaders to tap into lifelong career development to support Canadian workforce transitions and advance a better Future of Work for Canadians of all ages.



Scan to download the Playbook







Major factors that will impact the job market by 2040: Career development expert Candy Ho

Thinking about changing jobs? First, you should develop a career mindset



Why companies need to invest in workers' careers – or kiss top talent goodbye



Media Relations Training Program for Career Development Professionals



- Are you interested in adding your expert take on career and workforce issues in the headlines?
Do you want to see your program, project or organization profiled by the media in your community?
Wondered what you can do to increase the visibility of career development services nationally?

Registration for this free online course is open!

Employers need to embrace career development to build a decent work future
Candy Ho: Decent work is more than just good compensation and work conditions