

Bret Anderson, PhD, CCSP, OWDS

Candidate for President-Elect-Elect



Bret Anderson, Ph.D. is the President of h2 Communication, LLC® (h2C) a Veteran Owned Small Business, Psychological Counseling, Job Readiness Training and Executive Coaching and Frontline Leadership Development company. Bret has taught Career Development content for approximately 32 years for a variety of clients, such as veterans, staff working with justice-involved individuals, and other marginalized groups. Bret is a Career Development Facilitator Instructor and owns a patent on an employer-fit algorithm that assists small and large business in their crusade to recruit, hire, on-board, and retain applicants.

Bret served as the veteran representative member of the FCD Advisory committee for six years and then was elected as the first chair of the NCDCA Training and Education Council, where he served as the chair for another four years. Bret is currently active in the effort to reinvigorate the nationally recognized Offender Workforce Development Program (OWDS), which educates corrections, American workforce center, and community corrections staff about improved employment outcomes associated with adopting career development content and principles utilized during reentry operations.

Dr. Anderson earned his Ph.D. in Psychology from Northcentral University as well as a master's & bachelor's degree in communication, both from the University of Colorado Denver. In 2011, Bret was the lead developer of the Congressionally mandated curriculum that outlined how the military to civilian transition process (i.e., the transition assistance Program or TAP) was taught and administered for all DoD Military & Family Readiness staff. The TAP curriculum targets military separatees and retirees from all branches, including National Guard and Reserves and guides them in the process of fostering a vocational self-concept and a retention-based employment strategy.

Goal Statement:

As a long-time member of NCDCA (21 years) - the world leader in career development, thought, research, services, and products and tools - I came to this transformative network of career service providers through a non-traditional path. I will seek to continue to make career development mainstream for everyone. Many of the customers I serve understand career development through the lens of employment, bypassing the career development or exploration phase of career placement. As a result, their vocational self-concept remains foggy, leading to low employment outcomes. Everyone is entitled to the benefits of career development research, theory, and practice to help cultivate an inclusive environment of self-actualization through career development.