**NCDA COMMITTEE MIDYEAR REPORT**

**PUBLICATION DEVELOPMENT COUNCIL (PDC)**

**March 2024**

**Leadership Information**

Current PDC Chair: Open

List Committee Members (no contact information required)

|  |  |  |  |
| --- | --- | --- | --- |
| **PDC Member** | **Role** | **Term** | **Term end date** |
| Heather Robertson | Member | 1 | 2024 |
| Michael Hall | Member | 1 | 2024 |
| Jessamyn Perlus | Member | 1 | 2025 |
| Spence (Skip) Niles | Member | 1 | 2025 |
| Darrin Carr | CG7 Coordinator |  |  |
| Melanie Reinersman  | NCDA Staff |  |  |
| Julia Makela  | Board Liaison |  |  |

**Committee Activities to Date**

* The PDC met virtually in Feb. 2024
* “Employee Career Development Programs” monograph (author: Schutt) was postponed
* Content reviews for CG7 continue as scheduled; 1 new review published this fiscal year; 2 reviews currently in process; 3 reviews due
* NACADA is drafting a contract for a joint publication on career advising
* Discussed CEs for reading publications in The Hub with authors of 2 monographs
* New monograph on mental health is being planned for 2025; the Call for Proposals was written, approved and released in December 2023
* Discussed a new NCDA epublisher: VitalSource
* Marketing efforts discussed with authors of several publications; new actions for most recent monograph drafted (e.g., webinar)

**Projected Plan/Work to be completed through September 30**

* Continue to work to identify a new Chair
* Market the CFP for the mental health monograph and review proposals when submitted
* Continue CG7 content review and publish a new review each quarter
* Begin drafting “Experiential Activities” Volume IV publication plan
* Implement CE credits in the Hub for reading two monographs
* Add Learning Objectives section to the proposal authors must submit
* Monitor new epublisher and other marketing efforts (e.g., podcast/webinar with authors)
* Meet at the NCDA Conference in San Diego in June