

NCD A

National Career
Development
Association

NCD A FY 2022-2023 Strategic Plan Accomplishments

**NCD A has identified three main goals:
Membership, Professional Identity, and DEI**

NCD A's vision is for all people to attain fulfilling career and life goals.

NCD A provides professional development, publications, standards, and advocacy to practitioners and educators who inspire and empower individuals to achieve their career and life goals.

MEMBERSHIP

5,568

Current



3%

Increase in new
Organizational
Members

1%

Increase in
members from
underrepresented
populations



New Member Services



Mentoring Programs · The Hub On-Demand Training

MEMBERSHIP

Corporate Outreach

156 Organizational Members



From outside of US

Training Agreements with

- Connecticut State Community College System
- King Saud University, Saudi Arabia
- Mathematica (US Dept of Labor Research Company)
- New Hampshire Dept of Health and Human Services
- New Taipei City Youth Department (Education Dept Branch)

Collaborations with

- Complete College America
- Council for Advancement of Standards in Higher Education (CAS)
- NACADA – Global Community for Academic Advising



New Professional Development

- New NCD A Hub 
- Bimonthly Podcasts
- Online/OnDemand Training
- Enhanced Constituency Webinars
- CE Opportunities for NCD A Publications

GLOBAL



Global Expansion for NCDA

- Co-sponsored first Arabic Career Development Conference in Egypt
- Sent Delegation to Taiwan to support Strategic Business Development
- Translated training curriculum into Arabic – first Arabic sales to the MENA Region
- Co-sponsored Global Social Media Campaign with Canadian Career Development Foundation and CERIC
- Sent Delegation to Toronto for ACA Conference
- Planning 2023 Conference in Shanghai, China
- New Alternate Pathways Partners for credentialing outside of the US

Professional Identity

Credentials Awarded

3,228

Total

57%

Members
who are
credentialed



14%

(460)
From outside
of US

Counseling/Non-Counseling

Masters in
Counseling or
Grad Student

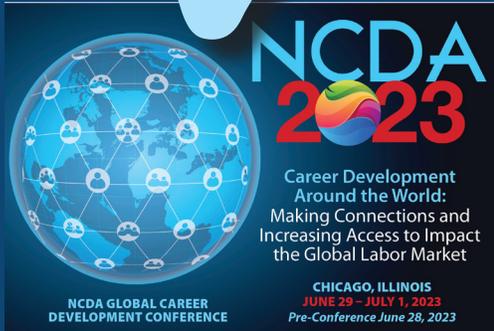
50%



50%

Non-Counseling
Masters and
other Education

DEI



Increased Conference Activities

DEI Symposium,
14 dedicated sessions
on DEI, more applicants
for DEI Award



3 Micro Courses

New DEI On-Demand
courses are live



Increased Leadership

from underrepresented
populations