

NCD A

National Career
Development
Association

Accomplishments from FY 2023–24

**NCD A's Strategic Plan identifies
three main goals: Membership,
Professional Identity, and DEI**

NCD A's vision is for all people to attain fulfilling career and life goals.

NCD A provides professional development, publications, standards, and advocacy to practitioners and educators who inspire and empower individuals to achieve their career and life goals.

MEMBERSHIP

6,407

Current



13%

Increase over 2023



2%

Increase in members from underrepresented populations

Corporate Outreach

156

Organizational Members



From outside of US

New Member Services

New Veterans Competency Course on the Hub

New Assessment Committee • New Graduate Student Program

Professional Development



Professional Development

— NCDA Hub



— Bimonthly Podcasts

— Online/OnDemand Training

— Enhanced Constituency Webinars

— CE Opportunities for NCDA Publications

Training Agreements

- King Saud University and Human Resource Development Fund, Saudi Arabia
- PAC Management Consulting, Taiwan and China
- American University of Cairo, Egypt

Presidential Presentations

- Cannexus, Canada
- ACA New Orleans
- College Board College Forum, New York City
- Florida, Michigan, and Maryland Career Development Conferences

Hosted Events

- Mental Health and Wellness Virtual Institute
- AI Virtual Summit

Professional Identity

Credentials Awarded

5,300

Total

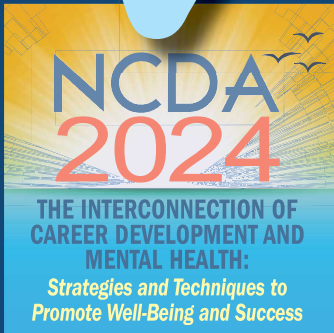


61.4%

Increase
since 2023

- Updated 2024 Code of Ethics
- Established AI Publications Policies
- Hosted 2024 NCDA Hill Day

DEI



Increased Conference Activities

DEI Track infused throughout the conference schedule



3 Micro Courses

DEI On-Demand courses on the NCDA Hub



Increased Leadership

from underrepresented populations