**Virtual State Leadership Training Breakout Session Notes**

**Best Practices/Comments/Suggestions/Challenges**

* Request lists of NCDA members who live in the state
* Work with ancillary professional associations to inquire about cross-membership meetings, events, or "deals"
* Contact Graduate School Programs to market student membership
* Contact University/College Career Centers to market memberships
* Create initiatives/programs that are made available to the entire state
* Need to know the history of the CDA to create a vision for future
* Creating community and having connections and collaborating are important
* Offer virtual informal Coffees Chats
* Work toward maintain diversity within the composition of the CDA
* Recruit members through job fairs within the state
* Use personal networks to recruit
* Collaborate with other state chapters that have regional groups
* Need to broaden membership beyond higher education institutions
* In response to COVID have virtual annual event and virtual monthly lunch and learn
* Pivot to online annual event, pricing including memberships
* Offer monthly webinar series
* Conduct member survey for input
* Use NCDA resources
* Assistance is available from the State CDA Trustee
* Challenge: People are interested in volunteering, but not able to give the time
* Challenge: Membership engagement and locating mentors within the field