**PUBLICATIONS DEVELOPMENT COUNCIL**

**March 15, 2017**

**Members**

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Melanie Reinersman (NCDA Staff)

Deneen Pennington (Board Liaison)

**Council Purpose**: The Council coordinates the development of a high quality publications program that meets member needs, advances the field of career development, and increases the number of publications generating income for NCDA activities.

**Committee Activities to Date**

1. Held annual meeting at NCDA Conference in Chicago, IL in June 2016
2. Held mid-year conference call on February 8, 2017
3. Emily Bullock-Yowell agreed to become Chair beginning October, 2017; Don Schutt had his term extended one year through September 2017; Julia Panke Makela term renewed through September 2019; one member left the committee due to being out of the country through the end of her term
4. “Procedure for Submitting a Proposal” was updated in preparation for ePublishing and also posted online
5. *Teaching Career Development (2nd ed)* – completed and sold at Annual Conference
6. *Ethics (2nd ed)* on schedule
7. *Strength-Based Approach to Career Development* (2nd ed) proposal requested; manuscript due date September 2017, publication date June 2018
8. A total of five reviews of NCDA materials have been published:

* *Group Counseling II* was reviewed in *Career Convergence*, *the NACADA Journal* and *The Professional Counselor*
* *Teaching Career Development (2nd ed)* was reviewed in *Career Convergence*
* *Supervision* was reviewed in *The Professional Counselor*

In addition, NCDA publications authored by an ACA member during the year were shown with the cover in ACA’s *Counseling Today*

1. PDC members reviewed products to provide “Related Product” tags for the new e-publishing Career Resource Store; Career Resource Store went live and authors encouraged to promote the new site
2. *Gaining Cultural Competence (2nd ed*) proposal requested; *Career Coaching in 3 Steps* proposal requested; S*ocial Media* and *Private Practice* moved to inactive
3. Task Force met to begin Counselor's Guide (7th ed)

**Projected Plan through September 30, 2017**

1. *Career and Organizational Development* proposal expected
2. Publish Ethics second edition
3. Follow up and new deadline needed for *Career Counseling* monograph
4. Potential new *Marketing* proposal in the works
5. Add two new PDC members