



NCDA

National Career
Development
Association

For Immediate Release

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National Career Development Association wins APEX 2016 Award of Excellence!

Broken Arrow, OK, June 21, 2016 ... The National Career Development Association, the first, longest running and preeminent career development association in the world, has been awarded the APEX 2016 Award of Excellence in the Website Category for its work on the NCDA website at www.ncda.org

APEX 2016 -- the 28th Annual Awards for Publication Excellence -- is an international competition that recognizes outstanding publications from newsletters and magazines to annual reports, brochures and websites.

According to the APEX 2016 judges, "The awards were based on excellence in graphic design, quality of editorial content and the success of the entry in conveying the message and achieving overall communications effectiveness."

NCDA launched its newly updated website, www.ncda.org, and web magazine, www.careerconvergence.org, on September 1, 2015. Visitors immediately noticed numerous visual changes to the pages and layout, while experiencing behind-the-scenes changes that increased the efficiency, services, and ease of use. Details of the changes are posted in the article, [The New Face of NCDA](#).

In the 28th Annual APEX Awards, only 9 awards were given in the Website Category out of 102 entries. Other categories included: newsletters; magazines, journals and tabloids; annual reports; print media; electronic media; social media; websites; campaigns, programs and plans; writing; design and illustration; and one-of-a-kind publications.

In 2014, the NCDA web magazine, *Career Convergence*, won the APEX Award for Publication Excellence.

The APEX Awards for Publication Excellence is an annual competition for publishers, editors, writers and designers who create print, Web, electronic and social media. Communications Concepts, Inc. sponsors the APEX Awards, and advises professionals who write, edit and manage business communications, on best strategies and practices.

The National Career Development Association (NCDA) provides professional development, publications, standards, and advocacy to practitioners and educators who inspire and empower individuals to achieve their career and life goals. The history of the NCDA began over 100 years ago with the founding of the National Vocational Guidance Association (NVGA) in 1913. In 1985, NVGA was renamed and became the National Career Development Association (NCDA).

Thus NCDA is the first, longest running and preeminent career development association in the world.

NCDA is the recognized leader in developing standards for the career development profession, for the provision of career counseling programs and services, and for the evaluation of career information materials. NCDA works with licensing and credentialing bodies to support the preparation and recognition of career counselors and career development facilitators. NCDA also sets ethical standards for the career development profession including guidelines for the provision of career services on the Internet.

NCDA provides programs and services for career development professionals and for the public involved with or interested in career development, including, but not limited to, professional development activities, publications, research, general information, professional standards, advocacy, and recognition for achievement and service. NCDA provides a voice for thousands of members who deliver career services to diverse groups in a broad variety of settings and to their clients. NCDA maintains a comprehensive web site of information, resources and tools for career development professionals and the public at www.ncda.org

NCDA is a founding Division of the American Counseling Association (ACA) and collaborates with ACA to jointly represent the interests of counselors in Congress and in the national legislative process. NCDA frequently is consulted by the national media about career-related issues; NCDA continuously promotes global sharing of workforce policy and practices; and NCDA supports and reports on research in the growing field of career development. Currently, NCDA has 5000 members world-wide.

Inspiring Careers ~ Empowering Lives

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